

Morrill Public Library Strategic Plan 2016-2018

Vision

The Morrill Public Library is committed to an excellence in service that is responsive to the community's need for convenient, accessible and relevant library materials and programs for all ages.

Mission

The Morrill Public Library is a Center for Lifelong Learning, providing a variety of resources to meet the community's information, education and recreation needs.

Community Development

Objectives	Measurement	Status
Foster communication between local organizations.	Host community planning meetings, brown bag lunches at the library; open house at the library with booths for local clubs & organizations.	
Participate in community planning.	Library Director, Staff, Trustees to be involved in other organizations or attend meetings. Invite others to attend library meetings.	
Economic Development.	Partner with HFED, Hiawatha Chamber of Commerce, City of Hiawatha to identify needs and offer support.	
Support local clubs & organizations.	Provide additional meeting space through library renovation. Offer new printing services including newsletters & booklets.	

Digital Inclusion

Objectives	Measurement	Status
Provide free access to public access technologies.	Complete The Edge Assessment Workbook to evaluate library technology.	
Provide access to a range of digital content.	Continue newspaper digitization project. Promote State Library & NEKLS online resources, particularly eBooks.	
Provide digital literacy services that assist individuals navigate, understand, evaluate, and create digital content.	Provide regular technology training for staff so they may assist patrons. Provide training to patrons through individual & group instruction (both at the library and offsite) and online continuing education.	
Library website development.	Continue to develop the library website as a portal to provide more resources in areas such as health & wellness, education, employment, workforce development, and civic engagement.	

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Facilities

Objectives	Measurement	Status
Library renovation.	Proceed with planning and completing interior renovation of the building to accommodate changes in use, programs, and services.	
Maintenance.	Adopt and conduct a regular review of maintenance for the building.	
Emergency Procedures.	Develop procedures in case of emergency, consult with the City and/or County.	

Programming

Objectives	Measurement	Status
Focus on Early Literacy education, ages 0-5.	Begin a “1000 Books before Kindergarten” program.	
Develop programming for young adults (middle school to high school).	Work with the schools to offer programs such as personal finance, college entry, and job seeking.	
Adult enrichment.	Seek out guest speakers for interesting presentations. Work with the Friends of the Library to host fun events such as adult coloring book nights.	
S.T.E.M. education.	Introduce more S.T.E.M. education into the Discovery program. Provide games and activities in the Children’s Area to encourage exploration and creation.	
After school activities.	Include in the library renovation more space for seating and activities for children at the library after school gets out.	

Services

Objectives	Measurement	Status
Printing services.	Provide printing services using the new copier with booklet-maker and wide format printer, including pricing and staff training.	
Business services.	Develop resources and information for small business development and job seekers, including online resources, training, meeting space, scanning ability, and document shredding.	
Creative services.	Include in library renovation a dedicated space to continue developing the AccuCut & AccuQuilt services. Evaluate additional equipment such as the Cricut.	